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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

GUAYAKI SUSTAINABLE RAINFOREST  
PRODUCTS, INC.,

Plaintiff,

v.

NEW AGE BEVERAGES  
CORPORATION,

Defendant.

Case No. 17-cv-05020-JSC

**PRETRIAL ORDER**

Following the Initial Case Management Conference held on November 30, 2017 and based on the subsequently filed stipulation of the parties (Dkt. No. 36), IT IS ORDERED THAT:

**I. CASE MANAGEMENT SCHEDULE**

Deadline to Move to Amend Pleadings:	February 15, 2018
Fact Discovery Cut-Off:	March 1, 2018
Expert Witness Disclosures:	March 15, 2018
Rebuttal Expert Witness Disclosures:	April 19, 2018
Expert Discovery Cutoff:	May 9, 2018
Deadline to File Dispositive Motions:	June 1, 2018
Opposition to Dispositive Motions:	June 15, 2018
Replies to Dispositive Motions:	June 29, 2018
Hearing on Dispositive Motions:	July 19, 2018

A further Case Management Conference is scheduled for May 17, 2018 in Courtroom F, 450 Golden Gate Ave., San Francisco, CA. An updated Joint Case Management Conference Statement is due May 10, 2018.

**II. TRIAL DATE**

A. Jury trial will begin on September 4, 2018, at 8:30 a.m., in Courtroom D, 15th Floor, U.S. District Court, 450 Golden Gate, San Francisco, California.

B. The Court is expecting the length of the trial to not exceed 10 court days.

**III. PRETRIAL CONFERENCE**

A Final Pretrial Conference shall be held on August 16, 2018, at 2:00 p.m., in Courtroom F, 15th Floor. Lead trial counsel for each party shall attend.

A. At least seven days prior to date of the Final Pretrial Conference the parties shall do the following:

1. In lieu of preparing a Joint Pretrial Conference Statement, the parties shall meet and confer in person, and then prepare and file a jointly signed Proposed Final Pretrial Order that contains: (a) a brief description of the substance of claims and defenses which remain to be decided; (b) a statement of all relief sought; (c) all stipulated facts; (d) a joint exhibit list in numerical order, including a brief description of the exhibit and Bates numbers, a blank column for when it will be offered into evidence, a blank column for when it may be received into evidence, and a blank column for any limitations on its use; and (e) each party's separate witness list for its case-in-chief witnesses (including those appearing by deposition), including, for all such witnesses (other than party plaintiffs or defendants), a short statement of the substance of his/her testimony and, separately, what, if any, non-cumulative testimony the witness will offer. For each witness, state an hour/minute time estimate for the direct examination (only). Items (d) and (e) should be submitted as appendices to the proposed order. The proposed order should also state which issues, if any, are for the Court to decide, rather than the jury.

2. File a joint set of proposed instructions on substantive issues of law arranged in a logical sequence. If undisputed, an instruction shall be identified as "Stipulated Instruction No. \_\_\_\_ Re \_\_\_\_\_," with the blanks filled in as appropriate. If disputed, each version of the instruction shall be inserted together, back to back, in their logical place in the overall sequence. Each such disputed instruction shall be identified as, for example, "Disputed Instruction No. \_\_\_\_ Re \_\_\_\_\_ Offered by \_\_\_\_\_," with the blanks filled

1 in as appropriate. All disputed versions of the same basic instruction shall bear the same number.  
2 Any modifications to a form instruction must be plainly identified. If a party does not have a  
3 counter version and simply contends that no such instruction in any version should be given, then  
4 that party should so state (and explain why) on a separate page inserted in lieu of an alternate  
5 version. With respect to form preliminary instructions, general instructions, or concluding  
6 instructions, please simply cite to the numbers of the requested instructions in the current edition  
7 of the Ninth Circuit Model Jury Instructions. Other than citing the numbers, the parties shall not  
8 include preliminary, general, or concluding instructions in the packet.

9 3. File a separate memorandum of law in support of each party's disputed  
10 instructions, if any, organized by instruction number.

11 4. File a joint set of proposed voir dire questions supplemented as necessary  
12 by separate requests.

13 5. File trial briefs on any controlling issues of law.

14 6. File proposed verdict forms, joint or separate.

15 7. File and serve any objections to exhibits.

16 8. File a joint simplified Statement of the Case to be read to the jury during  
17 voir dire as part of the proposed jury instructions. Unless the case is extremely complex, this  
18 statement should not exceed one page.

19 B. Any motions in limine shall be submitted as follows: at least twenty (20) calendar  
20 days before the conference, the moving party shall serve, but not file, the opening brief. At least  
21 ten (10) calendar days before the conference, the responding party shall serve the opposition.  
22 There will be no reply. When the oppositions are received, the moving party should collate the  
23 motion and the opposition together, back-to-back, and then file the paired sets at least seven (7)  
24 calendar days before the conference. Each motion should be presented in a separate memorandum  
25 and properly identified, for example, "Plaintiff's Motion in Limine No. 1 to Exclude . . . ." Each  
26 party is limited to bringing five motions in limine. The parties are encouraged to stipulate where  
27 possible, for example, as to the exclusion of witnesses from the courtroom. Each motion should  
28 address a single, separate topic, and contain no more than seven pages of briefing per side.

1 C. Hard-copy courtesy copies of the above documents shall be delivered by NOON  
2 the day after filing. The Joint Proposed Final Pretrial Order, jury instructions, and verdict form  
3 shall be submitted via e-mail as attachments to JSCpo@cand.uscourts.gov. The Court requests that  
4 all hard-copy submissions be three-hole-punched.

5 **IV. PRETRIAL ARRANGEMENTS**

6 A. Should a daily transcript and/or real-time reporting be desired, the parties shall  
7 make arrangements with Rick Duvall, Supervisor of the Court Reporting Services, at  
8 (415) 522-2079, at least ten (10) calendar days prior to the trial date.

9 B. During trial, counsel may wish to use overhead projectors, laser-disk/computer  
10 graphics, poster blow-ups, models, or specimens of devices. Equipment should be shared by all  
11 counsel to the maximum extent possible. The Court provides no equipment other than an easel.  
12 The United States Marshal requires a court order to allow equipment into the courthouse. For  
13 electronic equipment, parties should be prepared to maintain the equipment or have a technician  
14 handy at all times. The parties shall tape extension cords to the carpet for safety. The parties may  
15 work with the deputy clerk, Ada Means (415-522-2015), on all courtroom-layout issues.

16 **SCHEDULING**

17 Trial will be conducted from 8:30 a.m. to 2:30 or 3:00 p.m., depending on the availability  
18 of witnesses, Monday through Friday. Counsel must arrive by 8:15 a.m., or earlier as needed, for  
19 any matters to be heard out of the presence of the jury. The jury will be called at 8:30 a.m.

20 **THE JURY**

21 In civil cases, there are no alternate jurors and the jury is selected as follows:  
22 Eighteen to twenty jurors are called to fill the jury box and the row in front of the bar, and are  
23 given numbers (1 through 20). The remaining potential jurors will be seated in the public benches.  
24 Hardship excuses will usually be considered at this point. The Court will then have each juror  
25 orally answer a set of written questions (attached to this Order as Exhibit A) and will itself ask  
26 questions of those in the box and in the front of the bar. Counsel may then conduct a limited voir  
27 dire. Challenges for cause will then be addressed out of the presence of the potential jurors. The  
28 Court will consider whether to fill in the seats of the stricken jurors. If so, questions will be asked

of the additional jurors and cause motions as to them will be considered. After a short recess, each side may exercise its allotment of peremptory challenges out of the presence of the potential jurors. The eight (or such other size as will constitute the jury) surviving the challenge process with the lowest numbers become the final jury. For example, if the plaintiff strikes 1, 5, and 7 and the defendant strikes 2, 4, and 9, then 3, 6, 8, 10, 11, 12, 13, and 14 become the final jury. If more (or fewer) than eight jurors are to be seated, then the starting number will be adjusted. So too if more than a total of six peremptories are allowed. Once the jury selection is completed, the jurors' names will be read again and they will be seated in the jury box and sworn. The Court may alter this procedure in its discretion and after consultation with the parties.

### **WITNESSES**

At the close of each trial day, all counsel shall exchange a list of witnesses for the next two full court days and the exhibits that will be used during direct examination (other than for impeachment of an adverse witness). Within 24 hours of such notice, all other counsel shall provide any objections to such exhibits and shall provide a list of all exhibits to be used with the same witness on cross-examination (other than for impeachment). The first notice shall be exchanged prior to the first day of trial. All such notices shall be provided in writing.

### **EXHIBITS**

A. Prior to the Final Pretrial Conference, counsel must meet and confer in person to consider all exhibit numbers and objections and to eliminate duplicate exhibits and confusion over the precise exhibit.

B. Use numbers only, not letters, for exhibits, preferably the same numbers as were used in depositions. Blocks of numbers should be assigned to fit the need of the case (e.g., Plaintiff has 1 to 100, Defendant A has 101 to 200, Defendant B has 201 to 300, etc.). A single exhibit should be marked only once. If the plaintiff has marked an exhibit, then the defendant should not re-mark the exact document with another number. Different versions of the same document, e.g., a copy with additional handwriting, must be treated as different exhibits with different numbers. To avoid any party claiming "ownership" of an exhibit, all exhibits shall be marked and referred to as "Trial Exhibit No. \_\_\_\_\_," not as "Plaintiff's Exhibit" or "Defendant's

Exhibit.”

C. The exhibit tag shall be in the following form:

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA
<b>TRIAL EXHIBIT 100</b>
Case No. _____
Date Entered _____
By _____ Deputy Clerk

Counsel preferably will make the tag up in a color that will stand out (yet still allow for photocopying), but that is not essential. Place the tag on or near the lower right-hand corner or, if a photograph, on the back. Counsel should fill in the tag but leave the last two spaces blank. The parties must jointly prepare a single set of all trial exhibits that will be the official record set to be used with the witnesses and on appeal. Each exhibit must be tagged, three-hole-punched, separated with a label divider identifying the exhibit number, and placed in 3-ring binders. Spine labels should indicate the numbers of the exhibits that are in the binders. Each set of exhibit binders should be marked as “Original.” Deposit the exhibits with the deputy clerk seven (7) days before the Pretrial Conference.

D. Counsel must consult with each other and with the deputy clerk at the end of each trial day and compare notes as to which exhibits are in evidence and any limitations thereon. If there are any differences, counsel should bring them promptly to the Court’s attention.

E. In addition to the official record exhibits, three sets of bench binders containing copies of the exhibits must be provided to the Court seven (7) days before the Pretrial Conference, one should be marked as “Chambers Copies”, and the other two as “Clerk’s Copies.” Each exhibit must be separated with a label divider identifying the exhibit number. (An exhibit tag is unnecessary for the bench set.) Spine labels should indicate the numbers of the exhibits that are in the binders.

1 F. Before the closing arguments, counsel must confer with the deputy clerk to make  
2 sure the exhibits in evidence are in good order.

3 G. Exhibit notebooks for the jury will not be permitted without prior permission from  
4 the Court. Publication must be by poster blow-up, overhead projection, or such other method as is  
5 allowed in the circumstances. It is permissible to highlight, circle or underscore in the  
6 enlargements as long as it is clear that it was not on the original.

7 **CHARGING CONFERENCE**

8 As the trial progresses and the evidence is heard, the Court will fashion a comprehensive  
9 set of jury instructions to cover all issues actually being tried. Prior to the close of the evidence,  
10 the Court will provide a draft final charge to the parties. After a reasonable period for review, one  
11 or more charging conferences will be held at which each party may object to any passage, ask for  
12 modifications, or ask for additions. Any instruction request must be renewed specifically at the  
13 conference or it will be deemed waived, whether or not it was requested prior to trial. If, however,  
14 a party still wishes to request an omitted instruction after reviewing the Court's draft, then it must  
15 affirmatively re-request it at the charging conference in order to give the Court a fair opportunity  
16 to correct any error. Otherwise, as stated, the request will be deemed abandoned or waived.

17 **IT IS SO ORDERED.**

18 Dated: December 12, 2017

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20 JACQUELINE SCOTT CORLEY  
21 United States Magistrate Judge  
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**EXHIBIT A**

**BACKGROUND**

HAVE EACH OF THE 20 PROSPECTIVE JURORS ANSWER ALOUD THE GENERAL BACKGROUND QUESTIONS ON THE SHEET THAT HAS BEEN HANDED OUT.

1. Please state your name:
2. Please state the city in which you live:
  - a. How long have you lived there?
  - b. Where else have you lived in the past 5 years?
3. What is your current occupation?
  - a. How long have you been so employed?
  - b. What are your previous occupations, if any?
  - c. Have you or any member of your family been employed by a law firm?
4. Please give us the following information about your family:
  - a. Are you married?
    1. If so, what is your spouse's current occupation and by whom is your spouse employed?
  - b. Do you have any children?

If so:

    1. How many?
    2. What ages?
    3. What are their occupations, if any?
5. Are there any other adults living in your household?
  - a. If so, how are they related to you, and what is their age and occupation?